

Letter of Reference for Anthony P. Silveira, Jr.

I have known Mr. Silveira professionally for approximately 20 years. He has extensive experience in both the management and cultivation of grapes, tree fruit, and walnuts. He has overseen large corporate farms as well as successfully managed his personal walnut orchard. Anthony has been entrusted with significant oversight of multiple levels of agricultural management ranging from controllers to ranch and shop supervisors. He is gifted with excellent communication skills, and is capable of arbitrating difficult business situations. Anthony also presents himself as a professional, and he is a skillful communicator in business partner environments. Mr. Silveira has demonstrated his ability to successfully compete in the sales and marketing arena. Throughout Anthony's successful career, he has continued to remain approachable, accepting of new ideas, and humble in his behavior. I believe he is well suited for comprehensive program development within today's complex agricultural business models.

With Best Regards,

Robert H. Beede
Agricultural Educator and Crop Advisor
34 years experience in research, problem solving, and grower education